



FOR IMMEDIATE RELEASE

Lightning Eliminators Selected as Colorado Company to Watch 2012

Innovation, growth and an increase in product exports to over 60 countries make this lightning protection company stand out

Boulder, CO, June 5, 2012 -- Lightning Eliminators & Consultants, Inc. (LEC) today announced that it has been selected as a Colorado Company to Watch 2012.

“We are deeply honored to be distinguished as a Colorado Company to Watch,” says Avram Saunders, President and CEO, “It’s reward for the hard work all our employees put in on a daily basis to be celebrated in this way, especially in the State we call home and fuels our determination to continue to grow our business worldwide from our Colorado based headquarters.” The company saw exports increase by 57% in 2011 expanding from 58 to 69 different countries and intends to increase exports by 10%-20% per year. LEC is an industry leader in lightning protection and prevention systems, founded in 1971 by Roy B. Carpenter, Jr., a former Chief Engineer for NASA's Apollo Moon Landing Missions and the Space Shuttle design engineering teams.

“We are pleased to recognize LEC for their outstanding contribution to fueling the economic fire of our wonderful state. Thank you LEC.” says Sam Bailey, Colorado Companies to Watch program director.

This achievement marks the second recognition in less than 1 year for the company that won an Export Achievement Certificate last fall from the U.S. Department of Commerce. “LEC has made concerted effort to utilize the programs of the Colorado State and Federal Government programs to increase its business. The programs are out there through such great agencies as the Office of Economic Development (OEDIT), the US Commercial Service and the President’s National Export Initiative (NEI), if you just look for them,” says JoOnna Silberman, LEC Marketing. “By participating in these programs we have made connections, developed resources and acquired new customers and

continue to do so.”

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About Lightning Eliminators & Consultants, Inc.

Lightning Eliminators & Consultants, Inc. (LEC) is dedicated to providing integrated lightning protection and prevention products, solutions and services by utilizing innovative patented charge transfer technology, grounding systems engineering, surge protection design, and providing comprehensive consulting services based on physics and state of the art engineering principles. Working globally and throughout the United States, LEC has implemented its proprietary DAS™ solutions in addition to RGA™ solutions for floating roof tanks across many industries like Petrochemical, Oil and Gas, Biochemical, Communications, Mining, Nuclear Energy, Utilities, PowerGeneration and Manufacturing. For more information: <http://www.LightningProtection.com>

About Colorado Companies to Watch

Colorado Companies to Watch is a unique statewide awards program recognizing growing companies that fuel the economic fire of the state. Colorado Companies to Watch honors companies that develop valuable products and services, create quality jobs, enrich communities and create new industries throughout Colorado.

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