

## FOR IMMEDIATE RELEASE

## Lightning Eliminators Grows Export Business, Earns Recognition from United States Department of Commerce

Boulder, Colorado-based company expands relationships with global partners, bringing the total number of countries in its portfolio to 80

Boulder, CO, June 27, 2013 -- Lightning Eliminators & Consultants, Inc. (LEC), the leading supplier of integrated lightning protection and lightning prevention products, solutions and services, today announced the addition of several countries to the portfolio of global regions where it protects local assets from devastating lightning strikes.

Among the factors that led to LEC's continued international expansion were key business agreements with partners Consilium, Fire System Solutions and Deltafire.

LEC's existing relationship with Consilium, which includes distribution agreements for business in the United Arab Emirates and Qatar, was broadened to include distribution to India and Saudi Arabia. In addition, a new agreement was initiated with Consilium subsidiary Incendium Fire System Solutions, which furthers the company's reach to Finland, Iceland, Norway and Sweden.

With the help of the United States Department of Commerce, LEC also initiated an agreement with Deltafire, a partner that will represent the company and its lightning protection technology in Australia.

"As businesses across the globe consider the options that exist to protect against the increasing rates of lightning strikes around the world, a growing number are realizing that attracting lightning with a traditional lightning rod is not the best approach," said Avram Saunders, president and CEO, Lightning Eliminators & Consultants. "The popularity of alternative solutions like ours, which prevent strikes from happening at all, is driving this unprecedented expansion to more and more regions of the world."

Its significant export business earned LEC the President's "E" Award for U.S. Exporters in May 2013. The award was conferred by Acting Secretary of Commerce Rebecca M. Blank in a ceremony at the United States Department of Commerce in Washington, D.C. As a result, LEC was featured in a Washington Post article discussing ways small businesses approach exporting.

Recognizing the increased level of interest from businesses in the United States and across the world, LEC also launched a summit series focused on educating the oil and gas industry about the importance of protecting against lightning strikes. The first event occurred in April 2013, and the company will be hosting its second Lightning Protection Summit on October 10, 2013 at the Monument Inn in the Houston Ship Channel.

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## About Lightning Eliminators & Consultants, Inc.

Lightning Eliminators & Consultants, Inc. (LEC) is dedicated to providing integrated lightning protection and prevention products, solutions and services by utilizing innovative patented charge transfer technology, grounding systems engineering, surge protection design, and providing comprehensive consulting services based on physics and state of the art engineering principles. Working globally and throughout the United States, LEC has implemented its proprietary DAS<sup>™</sup> solutions in addition to RGA<sup>™</sup> solutions for floating roof tanks across many industries like Petrochemical, Oil and Gas, Biochemical, Communications, Mining, Nuclear Energy, Utilities, PowerGeneration and Manufacturing. For more information: <u>http://www.LightningProtection.com</u>

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